

# PRIVACY POLICY

Effective Date: September 19, 2025

### 1. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email address, phone number, company name only if voluntarily submitted through forms or emails.
- Usage Data: IP address, browser type, pages visited, time spent on the site typically collected through analytics tools or cookies.

#### 2. How We Use Your Information

We use your information to:

- Respond to inquiries, quote requests, or service inquiries
- Improve our Website and user experience
- Analyze usage trends and performance through analytics
- Send you marketing communications (only if you've opted in)

# 3. Sharing of Information

We do not sell or rent your personal data. We may share data with:

- Trusted third-party service providers (e.g., web hosts, analytics platforms, email services) to help us operate our Website and deliver services
- Government or law enforcement if required by applicable law or legal process

## 4. Cookies and Analytics

Our Website may use cookies and tools like Google Analytics to track user activity. Cookies help us understand how the Website is being used so we can improve it. You can disable cookies in your browser settings.

### 5. Data Security

We implement reasonable security measures to protect your data. However, no method of transmission over the Internet is 100% secure, and we cannot guarantee absolute security.



# 6. Your Rights

Depending on your location, you may have rights to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Opt out of marketing communications

To make a request, contact us at info@cuifloors.com.

# 7. Children's Privacy

This Website is not directed to children under 13. We do not knowingly collect personal information from anyone under the age of 13.

#### 8. External Websites

We are not responsible for the privacy practices of third-party websites linked from our Website.

# 9. Updates to this Privacy Notice

We may update this Privacy Notice from time to time. When we do, we will revise the "Effective Date" at the top. Continued use of the Website constitutes acceptance of any updates.

## **10. Contact Information**

CUI (Carpets Unlimited Inc.)
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